



## 2018 Boilermaker Charity Bib Application Form

Thank you for your interest in becoming a Boilermaker Charity Bib Partner. This is an exciting program that over the last five years has raised \$500,000 for organizations like yours in our community.

A few things to keep in mind: the Boilermaker's mission is centered on inspiring healthy living! We are thinking outside the box on how to encourage our community to grow healthier and happier. We want you to think outside the box too! Just so you know, as optimistic as our Partners have been over the last few years, they have learned (as we have too) that Charity Bib is not a guaranteed homerun. These bibs can be hard to fill and the money is not always easily raised. The responsibility to be successful is upon you and your organization. However, we will be here to help and guide you!

Lastly, all decisions in selection of Charity Bib Partners are determined by an independent committee and are final.

Good luck!

Name of Organization: \_\_\_\_\_

Tax ID (please provide valid proof of this): \_\_\_\_\_

Address (must be in Central New York): \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

If there are additional individuals that will be helping to manage your charity bib program please list their information as well so we can include them in communication.

Name/Title: \_\_\_\_\_ Phone # \_\_\_\_\_

Email: \_\_\_\_\_

Name/Title: \_\_\_\_\_ Phone # \_\_\_\_\_

Email: \_\_\_\_\_

1. What is your organization's mission and how does it relate to the drive of the Boilermaker Road Race to inspire healthier living?

2. Are you a not for profit based in Central New York that benefits men, women and/or children located in the following counties: Oneida, Madison, Herkimer, Onondaga? YES NO  
Please list and or describe your presence in these counties
  
3. Number of bibs requested (if selected keep in mind you may not receive that number of bibs)
  
4. Are you able and willing to provide up to 15 volunteers for the any of the following events: Boilermaker Expo, Boilermaker Race Day (as needed – water stations, start/finish lines, post-race party, etc.), Erie Canal Half Marathon events (May 19<sup>th</sup> and 20<sup>th</sup>), Boilermaker (October), Boilermaker Urban Garden, or Boilermaker Public Market? Do you have a preference?
  
5. What will the charity funds be used for (be very specific)? (Limit to 250 words) Is the outcome measurable? If so, how?  
*Please note that during the 2018 Charity Bib Program, funds will need to be used for specific purposes and cannot be put into general foundation or administration use. You will be asked to report on how the funds were used / allocated at the conclusion.*
  
6. If you were a recipient of charity bibs in the last 5 years, how would you use the funds **differently** in 2018? Please state which year you were a recipient.
  
7. How do you plan to promote your partnership with The Boilermaker Road Race and Charity Bib (be very specific)?
  
8. Any additional information you would like to include?

Please return the completed form to: [charity@boilermaker.com](mailto:charity@boilermaker.com) by February 16, 2018. Only emailed submissions received by this deadline will be considered.

***Thank you and good luck!***