



Boilermaker Road Race



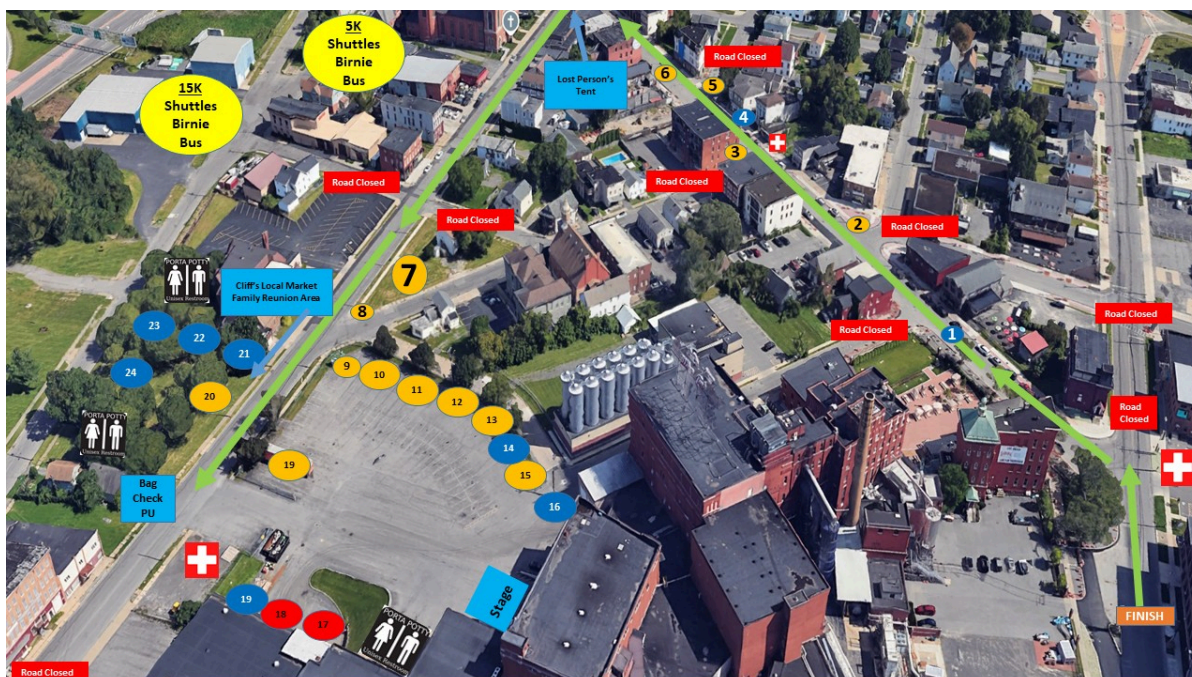
Friend,

10 days away from race day, and it's time to talk about one of everyone's FAVORITE parts, the Saranac Post-Race party!

So in this episode, we will go over everything to expect once you cross that finish line. Covering the chute down Varick St, all the food options, and most importantly perhaps, what the beer tents will be pouring!

A Bird's Eye View On The Post-Finish Line Experience

We will reference the numbers throughout this email, so use this as a key to what to look for and where.



FINISH LINE CHUTE

We know that when you cross the finish line at the Boilermaker, you are feeling a combination of elation and exhaustion. Our goal is to make this process of guiding you to the post-race party as simple as possible. Here is a little bit about what to look for on your journey.

#1-Pins & Medals

The first people you will see when you cross the finish line are our fabulous volunteer team, responsible for providing all the 5K finishers with their finishers' pins and the 15K finishers with their official finishers' medals!

*If you ordered a 15k finishers' pin or a 5K finishers' medal, please note that these will be mailed to you. We are working to get some of them out before the race. If you have

ordered in advance of the week of the 4th, the rest will go out post-race. If you did not order one and are interested, please stop by the merchandise store at the expo or the merch tent at the post-race party.

#2- Water Station

The last water stops you will encounter will be located on either side of the road. With that being said, there are ABUNDANT locations to get bottled water, so grab a cup, dump it on your head or down your throat, and keep moving!

#3- Freeze Pops

Depending on the weather, come Boilermaker Sunday, this may be your saving grace! Grab a classic ice pop and head to the next stop!

STOP #4
PR BELL
If it is your BEST
Boilermaker, and first
ones do count, check
out the PR Bell and
get your photo
snapped right here
on Varick St.



#5- McDonald's Chocolate Milk

The perfect way to refuel after the race! Our friends at McDonald's will be in the Post-Race chute to pass out chocolate milk to all runners who want it!

STOP #6

Please enter one of the three chutes when you get to this part of Varick! Every line leads you to the same place!

Walmart ✱
**WATER
BOTTLES**


SNACK BAGS


BANANAS

LOST PERSONS AREA AT THE END OF VARICK ST

You are out of the chute! Hurray! Now, the trek down Columbia may seem daunting, but if you are looking for something a little more substantial or better suited to your tastes, stop by our food truck area! We've worked with our vendors to make sure every dietary restriction is met. You'll find them at number 7 on your map, and right on the corner at number 8, you'll find more water bottles from Walmart.

SARANAC
POST RACE PARTY
WITH MUSIC BY SHOWTIME & FRIENDS

BEER TRUCKS

SPOTS #15, #19, #20

**WEEKEND WARRIOR IS THE SIGNATURE
BEER OF THIS YEAR'S BOILERMAKER!
ALL BEER TRUCKS HAVE WATER.**

PLEASE DRINK RESPONSIBLY

OTHER BEVERAGES

#9- Chobani Yogurt

#10- Pepsi Products & Gatorade

#11 - Freihofer Products

#12- F.X. Matt Tent

#13- Monster Energy Products

LOWER GARAGE HIGHLIGHTS

Spot #17 - Pint Glass & Program Book Pick Up

Didn't make it to the expo? Not a problem, show your bib and grab your glass! After all, you've earned it.

Spot #18- Merchandise Store

We bring every piece of merchandise you might have missed at the expo down to the post-race party, so you can shop while you sip!



STOP #19
Finish Line Selfie
Station
Break the tape
with our fun,
mock finish line
set up! Great
photo op for
friends & family!

AWARDS CEREMONY

The Awards Ceremony begins promptly at 10:00 am with the singing of the National Anthem, and we are working on securing the famous flyover (details coming soon)! Then watch as we honor some of the top athletes from around the world. This year is the PRRO championship, as we discussed in earlier emails, so there is more on the line this year than ever.



BOILERMAKER SQUARE PARK

In the park directly across from the post-race party, you will find the Cliff's Family Reunion, a variety of tents, and a brick replica of the 15K course in which you can purchase a brick to have placed and be a part of Boilermaker history!

POST-RACE BIRNIE BUS SHUTTLE

Free shuttle bus service will be available
after the race

Buses will be available to take:

15K runners back to the 15K start area

5K runners back to the 5K start area

OR

5K runners back to the Shuttle pick-up area

Buses will leave from behind the Post-Race Party &
will run until 12:30



THE LAST ASK JIM QUESTIONS!

"Are there Porta-John's along the 15K run?" -Gregory Fedor

"Greg, that's a good question. Yes, there are.

Not including the 5K start—which is at the 10K point—there are at least **40 Port-a-Johns** there. There are at least 30 Port-a-Johns on the course, and almost one at every water stop. We figure if you can take some water, you might as well be able to leave some, too.

So again, there you go. So you should not—you know, you should...

At least every half mile, you're going to have a place to go."

"When will we receive corral assignments?" -Mike Pisani

"That is all up to the timing company, Leon Timing. They do all the logistics on that part of it—they look at the database and see what the times are, how many people there are, and how many we can fit in the corrals. But that's all done on Tuesday, Wednesday, and Thursday of race week.

We won't even know who's in those corrals until we get the bibs on Friday morning. So that's about it. It's a surprise to us. It'll be as soon as you pick up your bib—you'll know what corral you're gonna be in."

Runner Tip of the Week

“The lines are long, so get there early enough to park, stretch, and use the port-a-johns. Also, avail yourself of every opportunity to stay cool, run in the shade and under the sprinkles, and put ice in your hat.”—Cal Hob